



## Draft Community Outreach Schedule

### Summary

The purpose of the community outreach effort is to provide information to the community, give transparency in the process and to allow the community to ask questions about the process. In effort to ensure that we hear from the community at all levels, we will focus our outreach efforts on reaching the largest racially and geographically diverse group of Saint Louis residents.

### Key Steps:

We will meet with organizations such as; Sororities, Fraternities, Associations (Missouri Legislative Black Caucus, Black Banking Association, National Black MBA Association, National Black Accountants, Mound City Bar Association, Mound City Medical Forum, Black Nurses Association of Greater St. Louis), Community Organizations----Urban League, NAACP, etc., Churches, Neighborhood/Block Unit Meetings, Nursing Homes and Independent Living Facilities targeting senior residents.

The Community Outreach Team will target the above groups to communicate the overall idea and purpose for the Lambert International P3 Project. The Working Group will provide feedback on the overall communication message before sharing it with the community. The Community Outreach Team will work with the Working Group to determine appropriate number of meetings, communication level and message. Feedback survey will be given at each meeting to determine level of interest, understanding and support for the project.

Below is a proposed scheduled. Due to the upcoming holidays, most organizational meetings are postponed, therefore the community meetings will begin in January. This list will be updated on a consistent basis, as meetings are confirmed.

### Proposed Key Dates/Timeline

#### 1. January

- Jan 2<sup>nd</sup> Federation of Block Unit Meeting
- 3<sup>rd</sup>-7<sup>th</sup> Start of listening tour in Saint Louis City
  - i. Starting in North Saint Louis
- Jan 9<sup>th</sup> NAACP County
- Jan 10<sup>th</sup> Transportation Committee
- Jan 16 St. Louis Black Clergy
- Mound City Medical Association

#### 2. February

- 8<sup>th</sup>-26<sup>th</sup> Saint Louis City Listening Tour
- 8<sup>th</sup>-12<sup>th</sup> Schedule meetings with additional minority community groups



- St. Louis Regional Chamber – Public Affairs Network (meets every other month)
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3. Other Minority Meetings to schedule
    - National Black MBA
    - National Black Accountants
    - Black Nurses Association
    - Black Pan-Hellenic Council (Black fraternities and sororities)
    - Black Banking Association
    - Mound City Medical Association??
    - Nursing Homes and Independent Living Facilities
  4. Airport Meetings
    - Concession Owners
    - Air Traffic Control
    - NSO
    - Follow up with airport employees
  5. Other Business Meetings to schedule
    - Civic Progress
    - St. Louis Regional Business Council