



## Survey Script

The text below will be a guide script for members of the community outreach team for in person conversations.

### **Greeting & Disclosure**

Hi [Insert Constitute name],

I am [insert outreach team member name]. I am with the community outreach team of St. Louis Lambert Airport City Working Group.

### **Question #1 Consent: General**

Do you have time for a brief survey on the St. Louis Lambert International Airport?

*Branching logic*

If yes, Question # 2

If no closing

### **Question #2 Familiarity: General**

Have you heard that the City of St. Louis is exploring the possibility of allowing St. Louis Lambert International Airport to be leased?

*Branching logic*

If yes, Question # 3

If no, Question #4

### **Question #3 Connections: General**

How did you hear about the project?

[1] local TV news

[2] local print media

[3] Social Media

[4] From someone you know

### **Question #4 Travel: Frequency**

How often do you travel outside of the St Louis Metro area last year?

- [1] 0 times
- [2] 1-3 times
- [3] 4-7 times
- [4] 7 or more
- [5] Refuse

**Question #5 Travel: Purpose**

What was the primary reason for your travel last year?

- [1] Vacation or leisure
- [2] Family related
- [3] Business or work related
- [4] Other - free form input
- [7] Refuse

**Question #6 Travel: Mode**

How did you travel? - Select All that Apply

- [A] Personal Motor Vehicle
- [B] Bus
- [C] Commercial Flight
- [D] Rail
- [E] Other - free form input
- [F] Refuse

*Branching logic*

If Commercial Flight is applicable, Question #7

If not, Question #10

**Question #7 Lambert: Frequency**

Over the past 24 months, how many times did you use or visit St. Louis Lambert International Airport?

- [1] 0 times

[2] 1-3 times

[3] 4-7 times

[4] 7 or more

[5] Refuse

*Branching logic*

If zero, Question #10

### **Question #8 Lambert: Experience**

If you had to give the Saint Louis International Airport a grade on how well it is performing, what would it be? A-F

[1] Input

[2] Refuse

### **Question #9 Lambert: Operations**

Do you believe operations at St. Louis International Airport are fine as they currently are? On a scale of 1 to 10. 1 being strongly disagree and 10 strongly agree

[1] Input

[2] Refuse

### **Question #10 Lambert: Operations**

Do you believe operations at St. Louis International Airport can be improved? On a scale of 1 to 10, 1 being strongly disagree to 10 strongly agree

[1] Input

[2] Refuse

### **Question #11 Working Group: Principles**

The city has 11 guiding principles for exploring a potential airport investment partnership. Can you rate each on a scale of 1 to 10? 1 being strongly disagree to 10 strongly agree

1. Prohibition against sale of the Airport

[1] Input

[2] Refuse

2. Paying off all Airport-related debt in full

[1] Input

[2] Refuse

3. Assumption of existing leases and vendor contracts

[1] Input

[2] Refuse

4. Protection of existing collective bargaining agreements and future protections as outlined in the contract

[1] Input

[2] Refuse

5. Development of an agreed upon plan and approach to offer employment to existing employees not covered by collective bargaining agreements and future protections as outlined in the contract and a commitment to inclusion and diversity in hiring with a focus on minority and disadvantaged hiring

[1] Input

[2] Refuse

6. The pursuit of a better flying experience, additional national and international passenger flights, and more freight service that support job retention and expansion in the City and the region

[1] Input

[2] Refuse

7. Development of a plan for growth and development of the Airport and adjoining property

[1] Input

[2] Refuse

8. Prohibition against discrimination

[1] Input

[2] Refuse

9. A commitment to achieving long term improvements in the areas of inclusion, diversity and equality for all and the utilization of MBE/WBE contractors, subcontractors and vendors

[1] Input

[2] Refuse

10. Achieving the goal of improving Airport operations, eliminating bonded indebtedness of the Airport and evaluating options for a potential investment partnership

[1] Input

[2] Refuse

11. Using any net funds in a way that will have a dramatic and positive impact on the City and its citizens

[1] Input

[2] Refuse

### **Question #12 Lambert: Open Question**

Are there thoughts that you can share with city officials and government officials as they decide on potential partnerships with St. Louis Lambert International Airport?

[1] Input

[2] Refuse

### **Question #13 Consent: Open Question**

Do we have your consent to share your thoughts publicly as testimony?

[1] Yes - Input Signature & Validation

[2] No

### **Question #14 Consent: Contact Information**

We would like to share developments as the project progresses. Can we contact you in the near future?

[1] Yes

[2] No

#### *Branching logic*

If yes, Question #14

If no, Question #15

### **Question #15 Contact Information: General**

What is the best phone number to reach you?

[1] Home

[2] Cell

[3] Other

What is your phone number?

[1] input

Authorize text message contact

[1] input - legal authorization language

What is your email?

[1] input

Authorize email contact

[1] input- legal authorization language

**Question #16 Demographic: Gender**

What is your gender identity?

[1] Female

[2] Male

[3] Transgender

[4] Non-gender conforming

[5] Refuse

**Question #17 Demographic: Age**

How old are you?

[1] Input

[2] Refuse

**Question #18 Demographic: Ethnicity**

What is your ethnicity or race?

[1] African American

[2] European descent

[3] Hispanic non-white

[4] Asian

[5] Middle Eastern / Arab

[6] Other or Biracial - free forum input

[7] Refuse

**Question #19 Associations: Civic**

Are you a member of a civic, community, or membership-based organization?

[1] Yes - free form input

[2] No

[3] Refuse

**Question #20 Associations: Faith based**

Are you a member of a faith-based organization?

[1] Yes - free form input

[2] No

[3] Refuse

**Closing**

Thank you for your time. We really value your time and feedback. You can find out more information and updates about the project online at [Fly314.com](http://Fly314.com). You can reach staff with our firm at [info@mssolutions.us](mailto:info@mssolutions.us). Thanks again.