



**AIRPORT ADVISORY COMMITTEE
DRAFT BENCHMARK SURVEY QUESTIONNAIRE
October 11, 2018**

City of St. Louis (N =600)
St. Louis County (N =400), St. Charles County (N=300)
St. Clair County (N =300)

Hello, my name is _____. I'm calling from _____, a public opinion research firm. We're calling citizens **(INSERT "of the CITY of SAINT LOUIS" OR "in SAINT LOUIS COUNTY" OR "of SAINT CHARLES COUNTY", OR "of SAINT CLAIR COUNTY")** to learn their views about some local issues. We are not selling anything. All your responses are confidential and will only be used in statistical summaries. May I please speak with **[READ NAME FROM LIST]**?

Q1a. **[CELL PHONE SAMPLE; ASK SPECIFIC CITY/COUNTY BASED ON VOTER FILE]** Are you at least 18 years of age and registered to vote in **[the CITY OF SAINT LOUIS, SAINT LOUIS COUNTY, SAINT CHARLES COUNTY, OR SAINT CLAIR COUNTY]**?

1. Yes
2. No **[TERMINATE]**
9. **[Vol.]** Don't know, refused **[TERMINATE]**

Q1b. **[LANDLINE SAMPLE; ASK SPECIFIC CITY/COUNTY BASED ON VOTER FILE]** Are you at least 18 years of age and registered to vote at this address in **[the CITY OF SAINT LOUIS, SAINT LOUIS COUNTY, SAINT CHARLES COUNTY, OR SAINT CLAIR COUNTY]**?

1. Yes
2. No **[TERMINATE]**
9. **[Vol.]** Don't know, refused **[TERMINATE]**

Q2. For statistical purposes only, would you please tell me how old you are? **[IF "REFUSED," ASK:]** Well, would you mind telling me which age group you belong to?

1. 18-24
2. 25-29
3. 30-34
4. 35-39
5. 40-44
6. 45-49
7. 50-54
8. 55-59
9. 60-64
10. 65-69
11. 70-74
12. 75 and older
13. **[Vol.]** Don't know, refused

Q3. **RECORD GENDER (ASK IF UNCERTAIN)**

1. Male
2. Female

Now, I would like to ask you some questions about Saint Louis Lambert International Airport.

[AIRPORT USE/SATISFACTION BATTERY]

Q4. Over the last 12 months, how many times have you used, visited, or flown out of Saint Louis Lambert International Airport?

_____ input number
99. **[Vol.]** Don't know, refused

Q5. If you had to assign a letter grade to Saint Louis Lambert International Airport, based on your experience with the airport, what grade would you assign? Please provide a grade on an A, B, C, D, F, scale where an "A" represents "Excellent" and an "F" represents "Very Poor."

1. A Excellent
2. B
3. C
4. D
5. F Very Poor
9. **[Vol.]** Don't know, refused

Q6. How important is Saint Louis Lambert International Airport to the economic growth of the region? Would you say it is extremely important, somewhat important, not very important, or not at all important?

1. Extremely important
2. Somewhat important
3. Not very important
4. Not at all important
9. **[Vol.]** Do not know, refusal

Q7. Compared to other airports you have seen or visited, do you consider Saint Louis Lambert International Airport to be technologically modern and up-to-date?

1. Yes
2. No
9. **[Vol.]** Don't know, refused

[AIRPORT GENERAL KNOWLEDGE BATTERY]

Next, I am going to ask you some general knowledge questions about Saint Louis Lambert International Airport, which I will refer to as Lambert Airport going forward. The following statements could be TRUE, or they could be FALSE, and are meant to test knowledge about Lambert Airport. Many people do not know the answers to these questions and if you do not know the answer please just say so and we will move on. If you do know the answer, please respond with either true or false after each statement is read.

[RANDOMIZE Q8.-Q12.]

Q8. Lambert Airport is owned and operated by the City of Saint Louis.

- Q9. Lambert Airport is owned and operated by Saint Louis County.
- Q10. The number of passengers traveling through Lambert Airport has been increasing over the past two years.
- Q11. Lambert Airport shares its profits with the City of Saint Louis providing it with millions of dollars a year.
- Q12. Lambert Airport is an enterprise-fund, which means its operating costs are covered by the fees paid by airlines and concessionaires along with federal funds.
1. True
 2. False
 9. **[Vol.]** Don't know, not sure, refused

[AWARENESS AND IMPORTANCE OF LEASING PROCESS BATTERY]

Now, let me ask you about some recent developments concerning Lambert Airport.

- Q13. Are you familiar with a proposal being considered by the City of Saint Louis to lease the management and operation of Saint Louis Lambert International Airport to a private operator? If you are not familiar just say so and we will move on. **[IF FAMILIAR: ASK, would you say you are extremely familiar, moderately familiar, or slightly familiar?]**
1. Extremely familiar
 2. Moderately familiar
 3. Slightly familiar
 4. Not at all familiar
 5. Never heard of
 9. **[Vol.]** Don't know, not sure
- Q14. How important of an issue to you is the possible leasing of the operations and management of Saint Louis Lambert International Airport? Would you say it is extremely important, somewhat important, not very important, or not at all important?
1. Extremely important
 2. Somewhat important
 3. Not very important
 4. Not at all important
 9. **[Vol.]** Do not know, refusal

Q15. As you may know, the City of Saint Louis owns and operates Saint Louis Lambert International Airport, with the Saint Louis Airport Authority, a city department, managing the daily operations. If the City of Saint Louis decided to lease the operation and management of airport functions to private companies for a fee, while still maintaining ownership of the airport, do you think it would have a positive or negative impact on the operations of the airport, or do you think it would not make a difference?

1. Positive
2. Negative
3. Not Make a Difference
9. **[Vol.]** Do not know, refusal

Q16. How important is it that individuals who live outside the City of St. Louis to have a say in Airport operations? Would you say it is extremely important, somewhat important, not very important, or not at all important?

1. Extremely important
2. Somewhat important
3. Not very important
4. Not at all important
9. **[Vol.]** Do not know, refusal

Q17. *Please tell me if you agree or disagree with the following statement.*

If a city enterprise fund, like Saint Louis Lambert International Airport, could produce meaningful community investments in our neighborhood, city leaders should explore all options.

[IF AGREE/DISAGREE, ASK: Do you somewhat agree/disagree or strongly agree/disagree?]

1. Strongly agree
2. Somewhat agree
3. Somewhat disagree
4. Strongly disagree
9. **[Vol.]** Do not know, refusal

[DEMOGRAPHIC BATTERY]

Q18. To ensure that we have a representative sample, what is your race--white, black or African American, Asian, or something else?

1. White/Caucasian
2. Black/African
3. Hispanic
4. Asian
5. Other
9. **[Vol.]** Don't know, not sure, refused

Q19. What is the last grade that you completed in school?

1. Grade school/ Some high school
2. High school graduate
3. Some college, no degree
4. Vocational training/2-year college
5. 4-year college/bachelor's degree
6. Some postgraduate work, no degree
7. 2 or 3 years' postgraduate work/master's degree
8. Doctoral/law degree
9. Not sure/refused

Q20. Do you have any children under the age of 18 in your household?

1. Yes
2. No
9. **[Vol.]** Don't know, not sure

Q21. Do you work for the City of Saint Louis?

[IF DO NOT WORK FOR CITY, ASK:] Does anyone in your household work for the City of Saint Louis?

1. Yes, works for the City of Saint Louis
2. No, (Yes) member of household works for the City of Saint Louis
3. No, (No) no one in household works for the City of Saint Louis
9. **[Vol.]** Don't know, not sure

Q22. Do you work at Saint Louis Lambert International Airport?

[IF DO NOT WORK AT AIRPORT, ASK:] Does anyone in your household work at Saint Louis Lambert International Airport?

1. Yes, works at Saint Louis Lambert International Airport
2. No, (Yes) member of household works at Saint Louis Lambert International Airport
3. No, (No) no one in household works at Saint Louis Lambert International Airport
9. **[Vol.]** Don't know, not sure

Q23. Finally, if you added together the yearly income of all the members of your family who were living at home last year, would the total be less than forty thousand dollars, between forty thousand dollars and sixty thousand dollars, between sixty thousand dollars and eighty thousand dollars, between eighty thousand dollars and one hundred thousand dollars, or would the total be more than one hundred thousand dollars?

1. Less than \$40,000
2. Between \$40,000 and \$60,000
3. Between \$60,000 and \$80,000
4. Between \$80,000 and \$100,000
5. More than \$100,000
9. Not sure/refused

Thank you for your time have a good (afternoon/evening).